

Dear Prospective Vendor,

The Alive at Five Concert Series is returning to Jennings Landing this year for its 33rd season. This series has proven to be a staple of summer in the Capital Region, showcasing a diverse lineup of big names, up-and-coming acts and the region's most talented original artists. Alive at Five offers eight weeks of critically-acclaimed free to the public concerts spanning across all music genres.

To fill the concert series with high-quality and diverse information for patrons to enjoy; We are offering half series commitment options to go along with the full 8 week run for a limited number of vendors.

Enclosed, please find an application packet with the information sheet explaining the application process each vendor must follow. Please use the application sheet provided and be sure to understand the policies and procedures of vendor participation. **Deadline for all applications to be postmarked is April 28th, 2023.**

The concert series dates are June 8th, June 15th, June 22nd, July 6th, July 13th, July 20th, July 27th, and August 3rd, 2023. All of the Alive at Five concerts will be held at Jennings Landing at the Corning Preserve, or at the Corning Preserve Boat Launch in cases of inclement weather. Vendors must be available for all the dates selected to be considered.

On behalf of the City of Albany Office of Cultural Affairs, we look forward to receiving your application for 2023 Alive at Five. If you have any questions regarding the application process, please contact me at 518.434.5416 or vendors@albanyny.gov.

Sincerely,

Andre Cowan
Program Aide
City of Albany Office of Cultural Affairs





PUBLIC INFORMATION VENDOR INFORMATION

June 8, 15, 22
July 6, 13, 20, 27
August 3

Jennings Landing Albany, NY

GUIDELINES

- This area is designated for non-profit, Government, or charitable organizations only, with a focus to educate festival attendees about the different non-profit organizations in the area.
- Non-profit, Government, or charitable organizations are permitted to distribute informational materials and items specifically pertaining to their organization only.
- Organizations will be allowed to sell bumper stickers, buttons, raffle tickets, memberships and clothing items only.
- All applicants must describe all merchandise for sale. Please use spaces provided on the application or submit additional description page, if necessary. Food sales are prohibited.
- Alive at Five is rain or shine no refunds will be given due to inclement weather.

SELECTION

- The selection committee will consist of a jury chosen by the City of Albany Office of Cultural Affairs. All jury decisions are final.
- Applications will be judged on specific application criteria and the overall integrity of the event.
- Selection notifications will be sent out no later than **May 12, 2023**.
- Failure to provide all required information will be deemed an incomplete application, resulting in rejection.

TIMELINE

April 28	Deadline for postmarked application	June 8 - August 3	Load in 12:00pm – 3:00pm
May 12	Acceptance and rejections mailed		Event 4:30pm - 8:00pm
May 19	Information packets mailed		

FEES

- The Booth Fee for information and sale of merchandise is \$400 for 8 weeks
- The Booth Fee for information and sale of merchandise per week is \$50 per show

All vendor fees or payment information must be included with the submission of your application. Rejected applicants will receive returned check or money order for booth space after May 12, 2023

BOOTH

- Booth space: 10' wide x 10' deep. All displays must remain within the confines of the space provided.
- Non-profit, Government, or charitable vendors are to provide own electricity, water, tents, table, chair, weights and displays. Booth may not be level, bring leveling devices for displays. This is an outdoor event; be prepared for all types of weather.
- For safety, all tents must be tied down by weights of a minimum 40lbs. per leg, no staking of tents allowed within the park.
**The City of Albany reserves the right to force the removal of any aspect within their booth if deemed to be unsafe.*

ADDITIONAL INFORMATION

- If accepted, packet containing load-in procedures, parking information and other necessary information for the weekend will be provided.
- Applicants need to provide a copy of their Non-Profit Certification 501(c) 3 or an equivalent charitable form.
- The City has a right to verify status of the vendor's Non-profit, Government, or charitable status.
- The City has a right to deny an organization if vendor's Non-profit, Government, or charitable status does not fit within the guidelines.
- Failure to adhere to specified requirements or to submit all necessary information will result in rejection.
- The City of Albany maintains the right to close any exhibit not in compliance with the provided Policies and Procedures.

**2023 Albany Alive at Five
Public Information Vendor Application**

*Application submission deadline Friday **April 28th, 2023***

Fill out completely and please print or type



NAME: _____
(Last) (First)

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____ **State:** _____ **Zip:** _____

PHONE (cell): _____

EMAIL: _____ **WEBSITE** (not required) _____

Non-Profit Organization Mission: _____

Description of Merchandise for Sale:

1. _____
2. _____
3. _____

FEES: Check or money orders made payable to "THE CITY OF ALBANY" must be submitted with application.

- \$50 one week – Date _____
- Multi-week (\$50 per week) - Date _____
- \$400 for 8 weeks

The City will not accept personal checks from any previous vendor who has had a check returned for insufficient funds.

VEHICLE: One (1) Vendor parking permit is provided onsite at this event. Provide information for the vehicle/trailer permit.

Vehicle Plate Number	State Plate Issued	Make, Model & Color
Trailer Plate Number	State Plate Issued	

***Requested spaces will be taken in to consideration; however The City of Albany reserves the right to place all vendors accordingly to the needs of the event.**

MAIL COMPLETED APPLICATIONS BY **April 28, 2023 TO:**
ALIVE AT FIVE VENDOR COORDINATOR
CITY OF ALBANY OFFICE OF CULTURAL AFFAIRS
24 EAGLE STREET, ROOM M-252
ALBANY, NY 12207

2023 Albany Alive at Five Policies and Procedures Information Booth

1. Only one business or organization may operate in each exhibit space. Sharing of booth space with other businesses or organizations is prohibited. Booth/tent space may not be reassigned or sublet. Exhibitors may not distribute, display, or sell products, literature, or other items from any business or organization other than the one specifically contracted with The City of Albany to rent the booth or tent space.
2. City of Albany reserves the right to change the location, dates, hours, or to terminate entirely the operation of the scheduled event, at any time and without prior notice to the vendor. City of Albany will make reasonable efforts to provide advance notice to vendors of any changes or cancellations.
3. Items and products:
 - a. An Exhibitor Application must be completed, including a full list of all items or products to be sold, distributed free or sampled; these must be approved by City of Albany prior to the start of the festival.
 - b. Balloons and Mass produced items may not be sold or distributed free without prior consent of the City of Albany.
4. General Rules for Exhibitors:
 - a. Exhibitors must provide their own water, electric, tables, tents and chairs. Tents must be securely weighted down by minimum 40lbs. per leg. Tents cannot be staked into the ground.
 - b. Exhibitors must make their own arrangements for transport of their products, equipment, etc. to and from their exhibit spaces; festival personnel are not available to assist, and the festival cannot provide storage space for product, equipment, literature, etc. for exhibitors.
 - c. Exhibitors must take full responsibility for set-up and other display materials; City of Albany will establish set-up and takedown times. d. Exhibitors must have personnel present and in their booths at all times during the official operating hours of the festival: 11am to 6pm daily.
 - e. Exhibitors may not open or close earlier or later than the official operating hours, without express permission of Alive at Five personnel.
 - f. Exhibitors must keep all displays, merchandise, etc. within the confines of the tent or space itself.
 - g. Exhibitors must keep boxes and cartons out of sight.
 - h. Exhibitors must maintain a neat and clean area, also provide refuse bags to condense and secure all waste produced by the booth. Exhibitors may not hawk, peddle, sell, or advertise outside the assigned area.
 - j. Exhibitors may not distribute literature or other items to passers-by while standing outside of the assigned area.
 - k. Exhibitors may not have music or conduct activities that may be disruptive to neighboring exhibitors, passers-by, or Alive at Five personnel; City of Albany reserves the right to make such determinations.
 - l. Exhibitors must return the areas to their pre-festival condition (if repair and cleaning costs are incurred and City of Albany determines Exhibitor is responsible, the Exhibitor will be billed for the cost of the repair.) The Exhibitor must comply with the September 1, 1992 New York State Source Separation Law when vending in the City of Albany (separate all waste for proper recycling and disposal).
 - m. Exhibitors must comply with the festival's parking regulations.
 - n. No vehicles of any type may be driven on the grass or sidewalks or parked on or near exhibitor's assigned location during the 2 days of the festival.
 - o. City of Albany may, for publicity purposes, use any photographs and information received or obtained.
 - p. Exhibitors must operate their business in a professional manner. At the discretion of the Alive at Five personnel, any Exhibitors, any agents or employees of Exhibitors who do not conduct themselves in a professional manner and according to the policies contained herein may be removed from the festival. Festival coordinators reserve the right to remove any objectionable merchandise from any booth. NO merchandise shall be displayed or sold with the name "Albany Alive at Five" in any form.
 - q. Exhibitors that are using an electric generator or any other motor must soundproof that device to the satisfaction of the City of Albany. (This will be strictly enforced due to continual complaints. It is suggested anyone using a generator to either have a backup that runs more quietly or to have their current one serviced. The event does have the right to make anyone not conforming to this or any policies or procedures shut down for the remainder of the festival.)
 - r. Receipts upon sale will be given to purchaser if requested. Refunds will also be given if the purchaser is unsatisfied with quality of workmanship or if defect in material or craftsmanship are found to exist.
 - s. Exhibitor must comply with City tobacco free-park legislation [Ordinance 38.52.14]. Effective January 1, 2015, all parks in the City of Albany are curb-to-curb tobacco-free. Smoking of any kind is prohibited. Exhibitors in violation of this policy may be subject to fine and may face revocation of permit or termination of contract for events.
5. Permits/Certificates:
 - a. Exhibitors must provide copy of 501(c)3 certificate or an equivalent charitable form.
 - b. Exhibitors are solely responsible for collecting and paying all New York State sales taxes and shall properly display their New York State Sales Tax Certificate.
 - c. Exhibitors are responsible for obtaining and displaying festival permits as required, and operating within any local, state, or federal guidelines or laws.
6. Exhibitor is solely liable for equipment (installation, operation, and teardown), and any other personal property at the festival. Exhibitor represents he or she has insurance coverage for said items to cover loss due to vandalism, theft, or any other casualty. Security is provided at specific designated times; however, any losses due to fire, theft, damage, or injury are the sole responsibility of the Exhibitor. It is specifically agreed that the City of Albany, Albany Alive at Five, and event personnel shall be held harmless for any claim of theft, vandalism, casualty, or loss. Vendor must close tents and properly secure all equipment and other miscellaneous items by the close of event hours. Vendor assumes all risk for the care and safety of their own equipment outside of event hours.
- 7 The Exhibitor shall defend, indemnify, and save harmless the City of Albany, the Albany Alive at Five and their employees and agents, from and against all claims, damages, losses and expenses (including, without limitation, reasonable attorney's fees) arising out of, or in consequence of, any negligent or intentional act or omission of the Exhibitor and/or the Exhibitor's employees or agents, to the extent of the responsibility of the Exhibitor and/or the Exhibitor's employees or agents for such claims, damages, losses, and expenses.
8. Helium tanks of any size are prohibited on festival premises.
9. Exhibitor shall not bring any animal or pet of any kind within the event, except any animal as defined as a service animal under the Americans with Disabilities Act (ADA); this includes vendor booth spaces.
10. Refunds: a. If accepted into the festival; no refunds.

I have read, understand and agree to abide by the above policies and procedures. Upon acceptance of my application, this form will be binding and will represent the terms of the permit agreement:

AUTHORIZED SIGNATURE _____

EXHIBITOR NAME (print) _____ **DATE** _____



2023 CITY OF ALBANY ALIVE AT FIVE PUBLIC INFORMATION APPLICATION CHECK LIST:

- Application filled out completely with all required information

- Policies and Procedures read, Signed and attached.

- Applicants need to provide a copy of their Non-Profit Certification 501(c) 3 or an equivalent charitable form.

- Check or money order made payable to “The City of Albany”

APPLICATION MUST BE RECEIVED BY FRIDAY, APRIL 28, 2023

SEND APPLICATIONS TO:
Alive at Five Vendor Coordinator
City of Albany Office of Cultural Affairs
24 Eagle Street
Room M-252
Albany, NY 12207