

Dear Prospective Vendor,

Gear up for an epic celebration for Father's Day as we roll out the red carpet for all the amazing dads and father figures out there at our 9<sup>th</sup> annual Dad Fest on Sunday, June 16<sup>th</sup>, 2024. This event will feature a stunning showcase of classic cars, food + craft vendors, kids activities, and live music entertainment.

The Office of Cultural Affairs is currently accepting applications from potential public information vendors (Non-Profit, Government, or Charitable organizations). Enclosed, you will find the application packet which contains an information sheet explaining the process as well as the policies and procedures for vendor participation. **The deadline for all applications is Friday, April 26, 2024.**

The event will be held in Washington Park. In case of inclement weather; a rain date has been set for **Sunday, June 23, 2024, in Washington Park.** Vendors must be available for the entire length of the event and both days are to be considered. If there is rain on the set rain date, Dad Fest will be canceled.

On behalf of the City of Albany Office of Cultural Affairs, we look forward to receiving your application for the 2024 Dad Fest. If you have any questions regarding the application process, please contact me at **518-434-5416** [vendors@albanyny.gov](mailto:vendors@albanyny.gov).

Sincerely,  
Andre Cowan, Program Aide  
The City of Albany Office of Cultural Affairs





# PUBLIC INFORMATION

## VENDOR INFORMATION

June 16, 2024  
Washington Park Albany, NY  
Rain Date June 23, 2024\*

### GUIDELINES

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- This area is designated for non-profit organizations only, with a focus to educate festival attendees about the different non-profit organizations in the area
- Non-profit organizations are permitted to distribute informational materials and items specifically pertaining to their organization only
- For an additional fee, organizations will be allowed to sell bumper stickers, buttons, raffle tickets, memberships and clothing items only
- **Dad Fest will have a rain date on June 23, 2024, in case of inclement weather. Vendors must be available for both dates**
- No refunds will be given due to inclement weather unless the rain date is canceled
- All vendors must stay for the duration of the event

### SELECTION

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- Acceptance into previous events does not guarantee acceptance into the 2024 Dad Festival
- Applications will be judged on specific application criteria and the overall integrity of the event
- Selection notifications will be **sent out no later than Friday, May 10<sup>th</sup>, 2024**
- Failure to provide all required information will be deemed an incomplete application, resulting in rejection

### TIMELINE

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<b>April 26<sup>th</sup></b>	Deadline for postmarked application	<b>June 16<sup>th</sup></b> Load in 8:00 am – 9:00 am
<b>May 10<sup>th</sup></b>	Acceptance and rejections mailed	<b>June 16<sup>th</sup></b> Event Time 10:00 am - 6:00 pm
<b>May 17<sup>th</sup></b>	Information packets mailed	<b>June 23<sup>th</sup></b> Rain Date*

### FEES

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- **\$50** per 10'x10' booth space (if accepted into the festival)
- All vendor fees or payment information must be included with the submission of your application. Rejected applicants will receive returned check or money order for booth space after **May 10<sup>th</sup>, 2024**
- The City will not accept personal checks from any previous vendor who has had a check returned for insufficient funds

### BOOTH

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- Booth space: **10' wide x 10' deep**. All displays must remain within the confines of the space provided
- Vendors are to provide own electricity, water, tents, chairs, table, weights, and displays. The booth may not be level, bring leveling devices for displays
- This is an outdoor event; be prepared for all types of weather
- For safety, all tents must be tied down by weights of a minimum of 40lbs. per leg, no staking of tents allowed within the park  
*\*The City of Albany reserves the right to force the removal of any aspect within their booth if deemed to be unsafe*

### ADDITIONAL INFORMATION

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- If accepted, a packet containing load-in procedures, parking information, and other necessary information for the event
- Applicants need to provide a copy of their Non-Profit Certification 501(c)3
- The City of Albany maintains the right to close any exhibit not in compliance with the provided Policies and Procedures
- **Failure to adhere to these requirements or to submit all necessary information required will result in immediate rejection.**



**2024 Dad Fest**  
**Public Information Application**  
*Application submission deadline Friday, April 26, 2024*  
Fill it out completely and please print or type

**NAME:** \_\_\_\_\_  
(Last) (First)

**BUSINESS NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE** (home): \_\_\_\_\_ (cell): \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **WEBSITE** (not required): \_\_\_\_\_

**Non-Profit Organization Mission:** \_\_\_\_\_

**Description of Merchandise for Sale:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**FEE:** Check or money order made payable to "THE CITY OF ALBANY" must be submitted with an application.  
**\$50 for the event (Information Only)**

Vehicle Plate Number	State Plate Issued	Make, Model & Color

  

Trailer Plate Number	State Plate Issued

**MAIL COMPLETED APPLICATIONS BY APRIL 26, 2024 TO:**  
CITY OF ALBANY OFFICE OF CULTURAL AFFAIRS  
24 EAGLE STREET, M-252  
ALBANY, NY 12207

**2024 City of Albany Dad Fest**  
**Public Information Policies and Procedures**

1. Only one business or organization may operate in each exhibit space. Sharing of booth space with other businesses or organizations is prohibited. Booth/tent space may not be reassigned or sublet. Exhibitors may not distribute, display, or sell products, literature, or other items from any business or organization other than the one specifically contracted with The City of Albany to rent the booth or tent space
2. The City of Albany reserves the right to change the location, dates, and hours, or to terminate entirely the operation of the scheduled event, at any time and without prior notice to the vendor. The City of Albany will make reasonable efforts to provide advance notice to vendors of any changes or cancellations
3. Items and products:
  - a. An Exhibitor Application must be completed, including a full list of all items or products to be sold, distributed free, or sampled; these must be approved by the City of Albany before the start of the festival
  - b. Balloons and Mass-produced items may not be sold or distributed free without prior consent of the City of Albany.
  - c. Helium tanks of any size are prohibited on festival premises
4. General Rules for Exhibitors:
  - a. Exhibitors must provide their water, electricity, tables, tents, and chairs. Tents must be securely weighted down by a minimum of 40 lbs. per leg. Tents cannot be staked into the ground
  - b. Exhibitors must make arrangements for transport of their products, equipment, etc. to and from their exhibit spaces; festival personnel is not available to assist, and the festival cannot provide storage space for products, equipment, literature, etc. for exhibitors.
  - c. Exhibitors must take full responsibility for set-up and other display materials; the City of Albany will establish set-up and takedown times.
  - d. Exhibitors must have personnel present and in their booths at all times during the official operating hours of the festival: 10 am to 6 pm
  - e. Exhibitors may not open or close earlier or later than the official operating hours, without express permission of Dad Fest personnel
  - f. Exhibitors must keep all displays, merchandise, etc. within the confines of the tent or space itself
  - g. Exhibitors must keep boxes and cartons out of sight
  - h. Exhibitors must maintain a neat and clean area, and also provide refuse bags to condense and secure all waste produced by the booth. Exhibitors may not hawk, peddle, sell, or advertise outside the assigned area
  - i. Exhibitors may not distribute literature or other items to passers-by while standing outside of the assigned area
  - j. Exhibitors may not have music or conduct activities that may be disruptive to neighboring exhibitors, passers-by, or Dad Fest personnel; the City of Albany reserves the right to make such determination
  - k. Exhibitors must return the areas to their pre-festival condition (if repair and cleaning costs are incurred and the City of Albany determines the Exhibitor is responsible, the Exhibitor will be billed for the cost of the repair.) The Exhibitor must comply with the September 1, 1992, New York State Source Separation Law when vending in the City of Albany (separate all waste for proper recycling and disposal)
  - l. Exhibitors must comply with the festival's parking regulations
  - m. No vehicles of any type may be driven on the grass or sidewalks or parked on or near the exhibitor's assigned location during the festival. If violated, the vehicle will be ticketed and towed
  - n. The City of Albany may, for publicity purposes, use any photographs and information received or obtained
  - o. Exhibitors must professionally operate their business. At the discretion of the Dad Fest personnel, any Exhibitors, any agents, or employees of Exhibitors who do not conduct themselves professionally and according to the policies contained herein may be removed from the festival. Festival coordinators reserve the right to remove any objectionable merchandise from any booth. No merchandise shall be displayed or sold with the name "Dad Fest" in any form
  - p. Exhibitors that are using an electric generator or any other motor must soundproof that device to the satisfaction of the City of Albany. (This will be strictly enforced due to continual complaints. It is suggested anyone using a generator either have a backup that runs more quietly or have their current one serviced. The event does have the right to make anyone not conforming to this or any policies or procedures shut down for the remainder of the festival)
  - q. Receipts upon sale will be given to the purchaser if requested. Refunds will also be given if the purchaser is unsatisfied with the quality of workmanship or if defects in material or craftsmanship are found to exist
  - r. Exhibitor must comply with City tobacco free-park legislation [Ordinance 38.52.14]. Effective January 1, 2015, all parks in the City of Albany are curb-to-curb tobacco-free. Smoking of any kind is prohibited. Exhibitors in violation of this policy may be subject to a fine and may face revocation of permit or termination of contract for events
  - s. The City of Albany does not hold the grandfathered-in clause to any exhibitors
5. Permits/Certificates:
  - a) Exhibitors must provide copy of 501(c)3 certificate or an equivalent charitable form.
  - b) Exhibitors are solely responsible for collecting and paying all New York State sales taxes and shall properly display their New York State Sales Tax Certificate
  - c) Exhibitors are responsible for obtaining and displaying festival permits as required and operating within any local, state, or federal guidelines or laws
6. Exhibitor is solely liable for equipment (installation, operation, and tear down), and any other personal property at the event. The vendor represents they have insurance coverage for said items to cover loss due to vandalism, theft, or any other casualty. Any losses due to fire, theft, damage, or injury are the sole responsibility of the vendor. It is specifically agreed that the City of Albany, Dad Fest, and Dad Fest personnel shall be held harmless for any claim of theft, vandalism, casualty, or loss
7. The Exhibitor shall defend, indemnify, and save harmless the City of Albany, the Dad Fest, and their employees and agents, from and against all claims, damages, losses, and expenses (including, without limitation, reasonable attorney's fees) arising out of, or in consequence of, any negligent or intentional act or omission of the Exhibitor and/or the Exhibitor's employees or agents, to the extent of the responsibility of the Exhibitor and/or the Exhibitor's employees or agents for such claims, damages, losses, and expenses
8. Helium tanks of any size are prohibited on festival premises
9. Exhibitor shall not bring any animal or **pet of any kind within the event, except any animal as defined as a service animal under the Americans with Disabilities Act (ADA); this includes vendor booth spaces**
10. Refunds: Dad Fest is rain or shine. No refunds will be given

Please return the signed Policies and Procedures agreement with the vendor application.

I have read, understand, and agree to abide by the above policies and procedures. Upon acceptance of my application, this form will be binding and will represent the terms of the permit agreement:

AUTHORIZED SIGNATURE \_\_\_\_\_  
EXHIBITOR NAME (print) \_\_\_\_\_ DATE \_\_\_\_\_



# 2024 CITY OF ALBANY DAD FEST

## PUBLIC INFORMATION APPLICATION CHECKLIST:

- Application filled out completely with all required information
- Policies and Procedures read, signed, and attached
- Applicants need to provide a copy of their Non-Profit Certification 501(c)3
- One (1) Check or money order (\$50) made payable to “The City of Albany”

**APPLICATION MUST BE RECEIVED BY FRIDAY, APRIL 26, 2024**

**SEND APPLICATIONS TO:**

City of Albany Office of Cultural Affairs  
24 Eagle Street, M-252  
Albany, NY 12207